

ABC Power Tools
Serving Transcona for nearly 40 Years
by
Brian Campbell

Eb Koenig bought ABC Power Tools 1978 and it has been a part of both the Koenig family and Transcona ever since. Now into its second generation and third location, ABC Power Tools has settled in the old post office building in the heart of Transcona.

ABC Power Tools specializes in Stihl equipment, as well as other high end power tools. They pride themselves in selling only high end power equipment and servicing virtually all small equipment currently in the market.



Mark Koenig, who co-owns and runs the business with his brother Andy, says, “We can repair most small engine, lawn and garden and forestry equipment out there right now.”

Mark is proud of, not only the quality of their products and repair, but in the speed of their service. They like to have a quick turnaround time for repairs, and not keeping a customer’s equipment too long. Equipment needs change with the seasons, meaning snow blowers during the winter and lawn and garden equipment in the spring and summer, and customers can’t be without their tools for an extended period of time.

They have also developed a reputation for having an extensive product knowledge. Not only do customers come in to ask questions about equipment use and maintenance, many big box stores send customers to ABC Power Tools to get their questions answered.

“We do a lot of demos,” Mark adds. “We do a demo for every single piece of equipment we sell. This makes life easier for our customers, and for us.”

Of course, as technology changes, power equipment changes with it. Modern equipment is turning more and more towards battery powered over gasoline operated. ABC Power Tools has made it a point to change and grow with the times and their staff is constantly being trained in the use and repair of modern equipment.

Mark has a strong belief that service businesses like ABC Power Tools need to be a family run operation in order to maintain quality and customer care. With that in mind, he is already in the process of training the next generation in order to keep the family tradition going strong. It is his hope that ABC Power Tools will continue to serve Transcona for a long time to come.