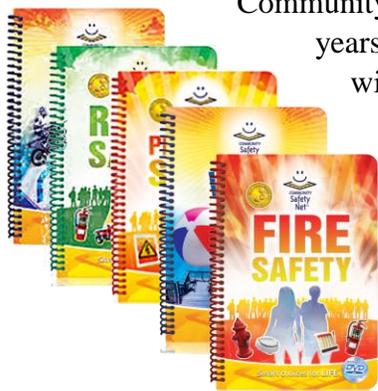


TRANSCONAVIEWS

Community Safety Net Wants You To Help Keep Children Safe

by
Brian Campbell



Community Safety Net has been helping communities to keep children safe for nearly 30 years. Trusting in the belief that “it takes a village to raise a child,” CSN partners with local fire departments, police, or other organizations to provide educational material on subjects such as Fire Safety, Personal Safety, Water Safety, etc. to the children and parents in their community. To do this, local businesses and organizations sponsor the children at the rate of \$15 per child.

Community Safety Net originated through Gateway Publishing, a local family business that started out creating cook books that organizations could use to fundraise in their community. Then they discovered a very important need that had to be addressed.

Corey DesJarlais, National Safety Director, and third generation of CSN’s originating family, says, “We were working with a fire department on a cookbook fundraiser, and the fire chief called and asked us if we do anything on fire safety.”

They found out that there was very little available; fliers and pamphlets, but not as detailed as a book. So they created one, and over the years they added different safety initiatives and began to collaborate

with communities across Canada and the United States to help educate children and families about safety. Corey says, “Children are faced with so much information, we need to share with them ways to be safe and educate them about the dangers. There is a huge need out there.”

Community Safety Net is a leader in their field. They are a Gold Honoree through the Mom’s Choice Awards and a Bronze Honoree through the Summit Awards. They are constantly updating and evolving and now have their own Safety App.

Corey says, “The App is very cool. All of our safety videos are now on the App. Kids can watch videos on Fire Safety, Drugs, Rural Safety, Personal Safety, and each community has their own App, that we customize for them.”

CSN is evolving so quickly that they are now in need of help to expand into more communities. So if you are an enthusiastic sales professional with a strong work ethic and a desire to make a difference in the lives of families and children, they are looking for you. They need people with B2B sales experience and excellent customer service skills to work, either from home or in their company headquarters, calling local businesses and organizations to sponsor children in their neighbourhood. To find out more, call 204-661- 3824 or go to www.communitysafenet.com.

